Welcome to PrevCon 2017!

We put out a call for safety heroes, and here you are! The next few days promise to be packed with innovations, inspirations and celebrations. We have dynamic speakers from around the world, networking opportunities to learn from each other and, of course, time to celebrate the excellent work you do every day to protect children.

This year we welcome members of our U.S. coalitions, members of our global network and, for the first time, friends and colleagues from the larger safety community. Together we can more aggressively take on the challenges we face and work in tandem to make a bigger impact in the world.

One theme you’ll notice throughout the convention is a focus on “takeaways.” These are specific insights, best practices or resources we can all take back to our communities to help us strengthen outcomes and save more lives.

And there is even more to celebrate! This year marks the 30th birthday for Safe Kids. So please, join in the celebration, share your wisdom, make new friends and leave even more inspired to protect families in your community.

Thank you for all you do to keep kids safe.

Torine Creppy
Acting President and Chief Programs Officer
Exhibit Hall

Plan plenty of time to explore the exhibit hall where you will discover a broad range of information and opportunities to learn and share ideas. For a full list of exhibitors and location map, check out page 30 of this program.

Poster Presentations

Be inspired by these impressive presentations from injury experts around the world. Take time to vote for your favorite poster. Complete your poster passport for a chance at a $25 Amazon gift card.

The posters will be on display in the Exhibit Hall and Grand Foyer West. A listing can also be found on pages 16-17.

Twitter

We will be tweeting at the convention. Make sure to follow us at @SafeKids. Please use the conference hashtag #PREVCON.

Certified Health Education Specialists (CHES)

Safe Kids Worldwide is a designated provider of continuing education contact hours (CECH) in health education by the National Commission for Health Education Credentialing, Inc. This convention includes workshops and plenaries where CHES/MCHES can earn Category 1 CECH.

All workshops are CHES-eligible. Be sure to sign the CHES roster at the back of each workshop room. (Provide your CHES number next to your name.)

Several plenaries are eligible for CHES credits. You must sign the CHES roster located outside the ballroom immediately following the plenary and write your CHES number next to your name.

Complete and turn in an evaluation form for each workshop you attend. Also, complete and return the overall evaluation at the end of the convention.

Within 14 business days following the convention, you will receive an email with your CHES earnings. If you have any CHES-related questions, email Kerry Chausmer at kchausmer@safekids.org.

Child Passenger Safety Technicians and Technician-Instructors

Nationally certified CPSTs and CPSTIs may earn up to 3 CPS CEUs for attending the CPS Latest Technology workshop and completing the exhibit hall passport. Once complete, techs are to enter the information in their online profiles and keep the completed passports in case they are randomly selected to be CEU-audited. For assistance logging into your online profile, customer service is available at: 877-366-8154.

Free Wi-Fi is available at the Baltimore Marriott in the Main Lobby and the Restaurant Lounge & Poet’s Corner.
Tuesday, July 25
8:00 AM – 5:00 PM  GLOBAL NETWORK MEETING (invitation only)  Johns Hopkins Carey Business School
5:00 PM – 6:00 PM  GLOBAL NETWORK/STATE LEADERS RECEPTION (invitation only)  Johns Hopkins Carey Business School

Wednesday, July 26
8:30 AM – 3:00 PM  STATE LEADERS MEETING (invitation only)  Johns Hopkins Carey Business School
1:00 PM – 5:00 PM  TOURS OF JOHNS HOPKINS MOBILE SAFETY CENTER  Outside at Waterview Circle in the back of the hotel
(see map on page 30)
12:00 PM – 6:30 PM  Registration Open  3rd Floor Registration Area
3:00 PM – 4:00 PM  P&G/TIDE Meeting (invitation only)  Dover
4:00 PM – 6:00 PM  CPS LATEST TECHNOLOGY  Grand Ballroom
6:00 PM – 7:30 PM  WELCOME RECEPTION  Grand Ballroom
7:30 PM  Dinner on your own

Thursday, July 27
7:00 AM – 5:30 PM  Registration Open  3rd Floor Registration Area
7:00 AM – 6:00 PM  EXHIBIT HALL OPEN (closed during plenaries)  Exhibit Hall/Grand Foyer West
7:00 AM – 8:00 AM  FedEx Breakfast (invitation only)  Dover
7:30 AM – 8:00 AM  Breakfast in Exhibit Hall  Exhibit Hall/Grand Foyer West
8:00 AM – 9:15 AM  OPENING PLENARY – CHILDHOOD INJURIES: Why Can't the World Do Better?  Grand Ballroom
9:15 AM – 10:30 AM  PLENARY – VICTIM ADVOCATES: Turning Pain into Purpose  Grand Ballroom
10:30 AM – 11:15 AM  BOOK SIGNING: Healing Children: A Surgeon's Stories from the Frontiers of Pediatric Medicine
By Kurt Newman, MD, President & CEO, Children's National Health Systems
Across from 3rd Floor Registration
POSTER DASH and COFFEE IN EXHIBIT HALL  Exhibit Hall/Grand Foyer West

Parallel Session 1
11:30 AM – 12:45 PM  CHILD PASSENGER SAFETY: Maximizing Your Hospital Partnerships  Harborside A
11:30 AM – 12:45 PM  PROGRAM EVALUATION: Real World Evaluation Strategies for Safety Heroes PART 1  Harborside B
11:30 AM – 12:45 PM  MEDICATION SAFETY: Creative Approaches to Engage Adolescents  Dover
11:30 AM – 12:45 PM  PEDESTRIAN SAFETY: Innovative Programs to Protect Young Walkers  Essex ABC
11:30 AM – 12:45 PM  HARD TO REACH COMMUNITIES: Strategies for Success  Laurel AB
11:30 AM – 12:45 PM  THE NETWORK MEMBER RESOURCE CENTER: Resources to Make Your Job Easier (for Safe Kids Worldwide Network Members only)  Laurel CD
12:45 PM – 2:15 PM  SAFE KIDS WORLDWIDE AWARDS LUNCHEON  Grand Ballroom

Parallel Session 2
2:30 PM – 3:45 PM  CHILD PASSENGER SAFETY: Mobilizing Advocates Within At-Risk Communities  Harborside A
2:30 PM – 3:45 PM  PROGRAM EVALUATION: Real World Evaluation Strategies for Safety Heroes PART 2  Harborside B
2:30 PM – 3:45 PM  GLOBAL ROAD SAFETY: Embedding Child Injury Prevention into the Sustainable Development Goals  Dover
2:30 PM – 3:45 PM  BUILDING COALITIONS: Reaching Beyond the Usual Suspects  Essex ABC
2:30 PM – 3:45 PM  OPEN WATER SAFETY: Interventions that Work  Laurel AB
2:30 PM – 3:45 PM  ROAD SAFETY AND TEENS: New Trends and Programs  Laurel CD
3:45 PM – 4:00 PM  REFRESHMENTS IN EXHIBIT HALL  Exhibit Hall/Grand Foyer West
Parallel Session 3

4:15 PM – 5:30 PM CHILD PASSENGER SAFETY: Steps Towards Zero Fatalities Harborside A
4:15 PM – 5:30 PM FUNDRAISING IN YOUR COMMUNITY: Simple Strategies Harborside B
4:15 PM – 5:30 PM SAFE SLEEP: Programs and Initiatives to Keep Infants Safe Dover
4:15 PM – 5:30 PM LEVERAGING DATA TO STRENGTHEN YOUR PROGRAM: Why, Where and How Essex ABC
4:15 PM – 5:30 PM PEDESTRIAN AND BIKE SAFETY: Innovative Approaches to Save Lives Laurel AB
4:15 PM – 5:30 PM EDUCATION AND INNOVATION: Working Together to Protect Kids Laurel CD

5:30 PM – 6:00 PM EXHIBIT HALL OPEN Exhibit Hall/Grand Foyer West

6:00 PM Dinner on your own

Friday, July 28

7:00 AM – 6:30 PM Registration Open 3rd Floor Registration Area
7:00 AM – 12:00 PM EXHIBIT HALL OPEN Exhibit Hall/Grand Foyer West
7:00 AM – 8:00 AM Coffee and Connect (invitation only) Dover
7:00 AM – 8:00 AM Breakfast Exhibit Hall/Grand Foyer West
8:00 AM – 9:00 AM “HOW-TO” ROUNDTABLES (Pre-registration required, visit www.prevcon.org/roundtable) Grand Ballroom
9:15 AM – 10:30 AM PLENARY – GOVERNMENT’S INDISPENSABLE ROLE IN CHILD SAFETY Grand Ballroom
10:30 AM – 11:00 AM POSTER DASH and COFFEE IN EXHIBIT HALL Exhibit Hall/Grand Foyer West

BOOK SIGNING: The Last Akaway A Fantasy Adventure for Young Readers
By Gary Karton, Director of Communications, Safe Kids Worldwide Exhibit Hall/Grand Foyer West

Parallel Session 4

11:15 AM – 12:30 PM PEDESTRIAN AND BIKE SAFETY: Protecting Kids in School Zones Harborside A
11:15 AM – 12:30 PM TOUGH ISSUES: Overcoming Divisive Challenges Harborside B
11:15 AM – 12:30 PM WATER SAFETY EDUCATION: Different Strokes for Different Folks Dover
11:15 AM – 12:30 PM HOME SAFETY: Helping Families Protect Kids Where They Live Essex ABC
11:15 AM – 12:30 PM SPORTS SAFETY: Innovative Activations to Engage Your Community Laurel AB
11:15 AM – 12:30 PM FIRE AND BURN SAFETY: Making a Global Impact Laurel CD
12:30 PM – 2:00 PM LUNCHEON and MEDIA PLENARY – CAMERA READY: Media Training for Safety Pros Grand Ballroom
2:15 PM – 3:30 PM PLENARY – DRIVERLESS CARS AND KIDS: Life-Saving Opportunities and Challenges Grand Ballroom
3:30 PM– 3:45 PM Break
3:45 PM – 5:15 PM PITCH YOUR PROJECT Grand Ballroom
5:15 PM – 7:00 PM SAFE KIDS 30th BIRTHDAY PARTY Exhibit Hall
7:00 PM Dinner on your own

Saturday, July 29

8:00 AM – 12:00 PM Registration Open 3rd Floor Registration Area
8:00 AM – 9:00 AM Buffet Breakfast Grand Ballroom

Parallel Session 5

9:15 AM – 10:30 AM STRENGTHENING YOUR SAFE KIDS ORGANIZATION: How to Demonstrate Your Value to Key Stakeholders Harborside A
9:15 AM – 10:30 AM SOCIAL MEDIA LAB: Trends and Tips for Beginners and Pros Grand Ballroom
9:15 AM – 10:30 AM EDUCATING TEENS: Learn from Teens How to Talk to Teens Grand Ballroom I & II
9:15 AM – 10:30 AM COMMUNICATING ACROSS CULTURES: Connecting with All Families Grand Ballroom III & IV
9:15 AM – 10:30 AM HOSPITAL BASED EDUCATION: Reaching Patients and Their Families Laurel AB
9:15 AM – 10:30 AM STRATEGIC PLANNING: Using Action Plans to Drive Progress Laurel CD
10:45 AM – 11:45 AM PLENARY – BRINGING IT ALL TOGETHER: Moms Share Challenges and Seek Wisdom Grand Ballroom
11:45 AM – 12:00 PM CLOSING REMARKS – Including Announcement of Pitch Your Project Winners Grand Ballroom
WEDNESDAY – THURSDAY

WEDNESDAY, JULY 26

6:00 PM – 7:30 PM  WELCOME RECEPTION

Grand Ballroom/Exhibit Hall

THURSDAY, JULY 27

8:00 AM – 9:15 AM  OPENING PLENARY – CHILDHOOD INJURIES: Why Can’t the World Do Better?

Grand Ballroom

Welcome from Dr. Martin Eichelberger, Dr. Kurt Newman and Ms. Torine Creppy.

Keynote Address  Childhood Injuries: Why Can’t the World Do Better?  Dr. Adnan Hyder

Dr. Hyder has been working on health systems in developing countries for 20 years and has coauthored over 285 papers in the international literature. He also has edited several major global reports from the World Health Organization, World Bank and UNICEF; was a Research Ambassador for the Paul Roger’s Society for Global Health; and was the past Chairman of the global Road Traffic Injuries Research Network.

9:15 AM – 10:30 AM  PLENARY – VICTIM ADVOCATES: Turning Pain into Purpose

Grand Ballroom

There are too many mothers and fathers who have had to organize their young child’s funeral. That’s because preventable injuries leading to death happen too often. There are victims of unimaginable tragedy who channel their pain into positive energy—whether it is providing inspirational behavior change messages or advocating for new, stronger laws. The refrain is, “I don’t want this to happen to another child, or another parent.” So often, they help those of us who work in child injury and health by increasing the volume to the “not one more child” message.

9:15 AM – 10:30 AM  POSTER DASH

COFFEE IN EXHIBIT HALL
Made possible by Tide

10:30 AM – 11:15 AM  BOOK SIGNING: Healing Children: A Surgeon’s Stories from the Frontiers of Pediatric Medicine

By Kurt Newman, MD, President & CEO, Children’s National Health Systems

Across from 3rd Floor Registration

Colleen Sheehy-Church (moderator)
National President, Mothers Against Drunk Driving

Ashlee Bruggenschmidt
Educator, advocate for ATV helmet law

Samuel Hanke, MD
Pediatrician, Cincinnati Children’s Hospital

Bishop Curry V
Inventor

Steve Kiefer
Senior Vice President, General Motors

Martin Eichelberger, MD
Pediatric Surgeon and Co-Founder, Safe Kids Worldwide

Kurt Newman, MD
President and CEO, Children’s National Health System, Washington, D.C.

Torine Creppy
Acting President and Chief Programs Officer, Safe Kids Worldwide

Adnan A. Hyder, MD MPH PhD
Professor and Director of the Health Systems Program and Associate Chair, Department of International Health, Bloomberg School of Public Health, Johns Hopkins University
PARALLEL SESSION 1

11:30 AM – 12:45 PM CHILD PASSENGER SAFETY: Maximizing Your Hospital Partnerships
Made possible by General Motors  Harborside A

When it comes to working with hospitals, many of us just do the basics, like provide educational materials. But there are a lot of ways to take advantage of this great partnership. Come learn strategies to connect with hospital staff and families to keep kids safe in cars. You’ll leave with ideas and a new toolkit to implement right away to make a difference.

Karen Hardingham, Safe Kids Baltimore Coordinator, University of Maryland Children’s Hospital, Shannon DePatto, Trauma Prevention Coordinator, Penn State Children’s Hospital, Safe Kids Dauphin County, Emmy Sasala, Trauma Prevention Coordinator, Penn State Children’s Hospital, Safe Kids Dauphin County, Marilyn J. Bull, MD, Co-Medical Director, Automotive Safety Program, Riley Hospital for Children at IU Health, Penny Shaw, Coordinator, Safe Kids Spartanburg, Moderated by Lorrie Walker, Training and Technical Advisor, Child Passenger Safety, Safe Kids Worldwide

11:30 AM – 12:45 PM PROGRAM EVALUATION: Real World Evaluation Strategies for Safety Heroes
PART 1
Harborside B

This two-part training will introduce participants to practical, affordable approaches to program evaluation. In Part 1, participants will learn the importance of evaluative thinking (ET), what ET looks like in practice and how it is applied in utilization-focused, evaluation-informed program design and delivery. In Part 2, participants will learn practical strategies for utilization-focused process and outcomes evaluation.

Dr. Carolyn J. Cumpsty-Fowler, Director, Nursing Leadership Development and Healthy Work Environment Special Projects, Johns Hopkins School of Nursing

11:30 AM – 12:45 PM MEDICATION SAFETY: Creative Approaches to Engage Adolescents
Made possible by Johnson & Johnson Consumer, Inc.  Dover

Research indicates that children are starting to self-medicate as young as 11 years of age, and 90 percent of teens report self-administering over-the-counter medicines by age 16. In this session, participants will join experts to learn how to engage adolescents and teens in medication safety through school-based education, peer-to-peer training and Boy Scouts curricula, and take an in-depth look at how these creative approaches teach safe and responsible medicine use.


11:30 AM – 12:45 PM PEDESTRIAN SAFETY: Innovative Programs to Protect Young Walkers
Made possible by DENSO  Essex ABC

Many children are at great risk while walking in their community and to and from school. Education programs are an important component of road safety strategies to reduce pedestrian injury and fatality. During this session you will learn different approaches to pedestrian safety education, best practices for implementing pedestrian safety education programs, and strategies for expanding a school-based program to other settings.

Jill Schnurbusch, Program Specialist, St. Louis Children’s Hospital, Mirjam Sidik, Chief Executive Officer, AIP Foundation, Helen Arbogast, Director, Safe Kids California, Moderated by Dr. Nino Paichadze, Assistant Scientist, Johns Hopkins International Injury Research Unit

11:30 AM – 12:45 PM HARD TO REACH COMMUNITIES: Strategies for Success
Made possible by Founding Sponsor Johnson & Johnson  Laurel AB

Today, 14 percent of the total U.S. population lives in rural counties. That may seem insignificant but that equates to over 46 million people. Session participants will hear how others have overcome challenges of reaching remote, isolated populations; made their outreach dollars stretch further; built capacity through a train-the-trainer model; and constructed dynamic coalitions in these areas.

Allan Buchanan, Injury Prevention Specialist, NC Department of Insurance/Office of State Fire Marshal, Kathleen Clary-Cooke, Coordinator, Safe Kids Benton-Franklin, Yamaira Diaz Castillo, Injury Prevention Program Manager, Arizona Department of Health Services, Elizabeth Foster, State Coordinator, Safe Kids Mississippi, Moderated by Mark Ryan, Coordinator, Global Network, Safe Kids Worldwide
11:30 AM – 12:45 PM  THE NETWORK MEMBER RESOURCE CENTER: Resources to Make Your Job Easier (for Safe Kids Worldwide Network Members only)
Laurel CD

Work smarter, not harder, by taking advantage of resources available on every risk area to Safe Kids network members on the Resource Center, including evergreen social media posts and family-friendly videos. Discover images approved for your use, infographics, blogs, media materials and resources you can customize.

Silvia Calizaya, Digital Specialist, Safe Kids Worldwide, Gary Karton, Communications Director, Safe Kids Worldwide, Moderated by Jane Enright, Art Director, Safe Kids Worldwide

12:45 PM – 2:15 PM  SAFE KIDS WORLDWIDE AWARDS LUNCHEON
Grand Ballroom

Fasten your seat belts for an inspiring keynote by Neil Gibson. He is a student of leadership and passionate about the role companies can play to improve communities around the world. Gibson began his career motivating and leading men and women as a Captain in the United States Air Force. Now, he’s the Vice President for corporate communications for FedEx and he has supported Safe Kids for 17 years. FedEx has consistently been ranked as one of the top corporate civic leaders in the world, such as being ranked 12th on Bloomberg’s Businessweek magazine’s “Civic 50” list. In addition to leading the company’s FedEx Cares program which includes support for Safe Kids, Gibson has been involved in local community efforts such as the FedEx Family House at Le Bonheur Children’s Hospital in Memphis, a home away from home for families with children receiving treatment.

Please see the Awards Program for a list of the awards being presented to our safety heroes today.

Neil Gibson
Vice President, Corporate Communications, FedEx

PARALLEL SESSION 2

2:30 PM – 3:45 PM  CHILD PASSENGER SAFETY: Mobilizing Advocates Within At-Risk Communities
Made possible by General Motors  Harborside A

Do you often feel like a team of one? Our speakers will share how to identify, equip and support community stakeholders to take ownership and infuse injury prevention programming within local communities. Speakers will share creative ways to work smarter, not harder; build a self-sustaining CPS program within underserved communities; and equip local advocates to meet the self-identified needs of the community. Research findings will also be shared that evaluated providing CPS instruction remotely.

Kelly Powell, Director, Safe Kids Palm Beach County, David C. Schwebel, Professor of Psychology and Associate Dean, University of Alabama at Birmingham, Wanda Vasquez, Regional Traffic Safety Liaison, Traffic Safety Division, Illinois Department of Transportation, Moderated by Carole Guzzetta, Highway Safety Specialist, Occupant Protection Division, National Highway Traffic Administration (NHTSA).
2:30 PM – 3:45 PM  PROGRAM EVALUATION: Real World Evaluation Strategies for Safety Heroes PART 2
(Attendance at Session Part 1 is required to attend Session Part 2.)

Harborside B

This two-part training will introduce participants to practical, affordable approaches to program evaluation. In Part 2, participants will learn practical strategies for utilization-focused process and outcomes evaluation.

Dr. Carolyn J. Cumpsty-Fowler, Director, Nursing Leadership Development and Healthy Work Environment Special Projects, Johns Hopkins School of Nursing

2:30 PM – 3:45 PM  GLOBAL ROAD SAFETY: Embedding Child Injury Prevention into the Sustainable Development Goals

Made possible by FedEx  Dover

Every day, 500 children die on the roads worldwide. The global road safety issue has seen increased visibility recently with road safety targets being included in the United Nations Sustainable Development Goals (SDGs). This session will focus on how child injury prevention can be embedded in various elements of the SDGs and the growing adolescent health agenda.

Sarah Ray, Publications Officer, Institute for Health Metrics and Evaluation, Ben Welle, Global Health and Road Safety Manager, World Resources Institute, Abdulgafour Bachani, Associate Director, Johns Hopkins International Injury Research Unit, Mirjam Sidik, Chief Executive Officer, AIP Foundation, Moderated by Saul Billingsley, Executive Director, FIA Foundation

2:30 PM – 3:45 PM  BUILDING COALITIONS: Reaching Beyond the Usual Suspects

Essex ABC

Many organizations are expanding their reach by growing their coalitions to be as big and broad as can be. Hear from Safe Kids’ veterans and private sector practitioners on how to build coalitions “beyond the usual suspects.” We’ll talk about everything child safety advocates do to save the lives of kids: create awareness, educate and advocate for new laws.

Will Hitchcock, Ph.D, Safe Kids Washington State Director, Washington State Department of Health, Piper Hendricks, JD, Advocacy Communications Consultant, formerly of Habitat for Humanity, Ellen Buchmann, Executive Vice President, Field and Communications, The Leadership Conference on Civil and Human Rights, Moderated by Libbe Slavin, Coordinator, Safe Kids Wisconsin

2:30 PM – 3:45 PM  OPEN WATER SAFETY: Interventions that Work

Laurel AB

Due to their open and uncontrolled nature, lakes, rivers, oceans and ponds pose a unique set of risks for swimmers of all ages. This session will provide participants with an overview of fatal open water drownings among children and teens in the U.S. and internationally, including demographic and social characteristics associated with increased risk; ways in which open bodies of water differ from pool settings; and evidence-based interventions to help prevent children and teens from drowning in open water.

Denise Blair, Public Education Chair, United States Lifesaving Association, Ina Hysi, Injury Prevention Specialist, National Park Service, Priyanka Agrawal, MSc, MPH, Johns Hopkins International Injury Research Unit, Moderated by Jennifer Proctor, CAPT, USPHS, Branch Chief, Public Risk Management, National Park Service

2:30 PM – 3:45 PM  ROAD SAFETY AND TEENS: New Trends and Programs

Laurel CD

Road fatalities of teens continue to increase at an alarming rate, so it is imperative that we don’t take our eyes off what’s happening. This session will examine recent data and trends of teen behaviors related to distraction, discuss successes and lessons learned regarding teens from MADD’s 37-year history of fighting against drunk driving and underage drinking, and showcase new programs underway to reach and educate this important population.

Chantel Ponder, Coordinator, Safe Kids Los Angeles West, Michael Fergus, Program Manager, International Association of Chiefs of Police, J.T. Griffin, Chief Government Affairs Officer, Mothers Against Drunk Driving (MADD), Moderated by Jennifer Allison, Director, Children’s Safety Network

3:45 PM – 4:00 PM  REFRESHMENTS IN EXHIBIT HALL
PARALLEL SESSION 3

4:15 PM – 5:30 PM  CHILD PASSENGER SAFETY: Steps Towards Zero Fatalities
Made possible by Safety 1st Harborside A

We know that buckling children in age- and size-appropriate car seats, booster seats and seat belts reduces serious and fatal injuries by more than half. As our goal is to get to zero, we recognize there is still much work to be done. This session will demonstrate the effectiveness of increasing appropriate car seat use through advocacy efforts targeting legislators and building community capacity through pre-K and elementary schools, as well as through local community events.

Cambree Applegate, Director, Safe Kids Utah, Norraine Wingfield, Director of Traffic Safety, Kansas Traffic Safety Resources Office (DCCCA), Monica Cui, Executive Director, Safe Kids China, Moderated by Laura Dunn, Highway Safety Specialist, National Highway Traffic Safety Administration

4:15 PM – 5:30 PM  FUNDRAISING IN YOUR COMMUNITY: Simple Strategies
Harborside B

While coalitions often face obstacles when it comes to fundraising, there are some simple, turnkey strategies coalitions can employ to raise additional resources. Learn how to partner with your hospital foundation on win-win cause marketing partnerships; work with Safe Kids Worldwide on local sponsor outreach; and connect with local chain restaurants such as Chipotle for easy fundraisers.

Miriam Selman, Director, Corporate Partnerships, Children’s National Health System − Children’s Hospital Foundation, Sally Kreuscher, Coordinator, Safe Kids Southwest Florida, Natasha Young, Director of Development and Corporate Partnerships, Safe Kids Worldwide, Moderated by Shannon Sullivan, Chief Development Officer, Safe Kids Worldwide

4:15 PM – 5:30 PM  SAFE SLEEP: Programs and Initiatives to Keep Infants Safe
Dover

According to the Centers for Disease Control, more than 3,500 babies in the U.S. die suddenly and unexpectedly every year while sleeping. Come hear from national and local experts on current data and trends in sudden unexpected infant deaths, and learn about evidence based strategies and programs for educating communities about the importance of creating safe sleep environments for infants.

Bethany D. Miller, LCSW-C, M.Ed., Director of Child Injury and Violence Prevention Programs, Maternal Child Health Bureau, HRSA, Morristein J. Holman, MSS, Administrator, Community Health Bureau, Shelby County Health Department, Z. Leilani Spence, Deputy Administrator, Maternal Child Health, Shelby County Health Department, Shantell Roberts, Safe Sleep Coordinator, Healthcare Access Maryland in collaboration with B’more for Healthy Babies, Moderated by Shelly Choo, MD, MPH, Senior Medical Advisor, Bureau of Maternal and Child Health, Baltimore City Health Department

4:15 PM – 5:30 PM  LEVERAGING DATA TO STRENGTHEN YOUR PROGRAM: Why, Where and How
Essex ABC

To make the most of the limited resources available to us for injury prevention, we need to be strategic and use data to help us make informed decisions when planning, implementing and evaluating prevention activities. There are several sources of routinely collected injury data that can help, but knowing where to find them and how to get what you need can be challenging. This session is all about identifying and using data to strengthen our prevention efforts.

Morag MacKay, Director of Research, Safe Kids Worldwide, Lynn Herr, BSN, RN, CPN, Child Fatality/Injury Prevention and FIMR Coordinator, Vanderburgh County Health Department, Mary H. Raley, BSN, RN, CEN, TCRN, TNSCC, Injury Prevention Trauma Education Outreach, St. Vincent Evansville Trauma Service, Lu Weil, Injury Prevention Coordinator, Deaconess Health System, Dr. Qingfeng Li, Assistant Scientist, Department of International Health, Johns Hopkins Bloomberg School of Public Health, Moderated by Dr. David Bishai, Professor, Johns Hopkins Bloomberg School of Public Health

4:15 PM – 5:30 PM  PEDESTRIAN AND BIKE SAFETY: Innovative Approaches to Save Lives
Made possible by Nationwide Laurel AB

As new research is released, communities around the world are embracing new approaches and implementing new programs to educate families on how to keep kids safe, whether they’re on sidewalks, walking on roads or riding in cars. Come learn from experts in the field of pedestrian and bike safety on how they are changing the game when it comes to road safety.

Kyle Wagenschutz, Director of Local Innovation, PeopleForBikes, Liz Cornish, Executive Director, Bikemore, Kristie Johnson, PhD, Research Psychologist, National Highway Traffic Safety Administration, Ken McLeod, Policy Director, The League of American Bicyclists, Moderated by Shelli Stephens-Stidham, Director, Injury Prevention Center of Greater Dallas
4:15 PM – 5:30 PM  EDUCATION AND INNOVATION: Working Together to Protect Kids
Laurel CD

Public-private partnerships have always been critical to our mission at Safe Kids. In this session, you’ll learn how industry partners contribute to injury prevention through product innovation and consumer insights, and how these contributions help us better educate families and communities.

Kristin Recchiuti, Senior Director of Marketing North America OTC, Johnson & Johnson Consumer Inc., Elizabeth Kinney, Senior Communications Manager North America Fabric Care, Procter & Gamble, Lauren Theobald, Senior Marketing Communications Manager, Milestone AV Technologies/SANUS, Moderated by Torine Creppy, Acting President and Chief Programs Officer, Safe Kids Worldwide

FRIDAY, JULY 28

8:00 AM – 9:00 AM  “HOW-TO” ROUNDTABLES (pre-registration required, visit www.prevcon.org/roundtable)
Grand Ballroom

The “How To” roundtable session provides an opportunity for convention attendees to share their experiences in a specific topic area. A total of 16 topics are up for discussion with each roundtable topic being facilitated by a subject matter expert.

9:15 AM – 10:30 AM  PLENARY – GOVERNMENT’S INDISPENSABLE ROLE IN CHILD SAFETY
Grand Ballroom

It has been said that society is best measured by how it cares for their most vulnerable, the youngest children and senior citizens. Based on that centuries-old philosophy, government has had a significant role in health, safety and prevention. And, laws work to save lives. The steady decrease in road deaths, matched by the passage of thousands of safety laws is evidence of this. It ranges from laws requiring kids to buckle up, to slowing down traffic in school zones and establishing standards for safe products in a child’s environment.

Deborah Hersman (moderator)
President and CEO, National Safety Council and former Member/Chair of the National Transportation Safety Board

Antonio Hayes
Delegate, 40th Legislative District – Baltimore, MD

David Strickland
Partner, Venable LLP, Former Administrator, National Highway Traffic Safety Administration

Helen Knipe
Communication Manager, Utah Department of Public Safety, Highway Safety Office

PARALLEL SESSION 4

11:15 AM – 12:30 PM  PEDESTRIAN AND BIKE SAFETY: Protecting Kids in School Zones
Harborside A

In a recent observational study conducted by Safe Kids, 80 percent of students were observed crossing the street in an unsafe manner and nearly one in three drivers displayed unsafe behaviors that endangered student pedestrians, such as speeding, texting, double parking or blocking a crosswalk. This session showcases ways in which road safety in school zones has been improved through infrastructure and practice, in addition to previewing a video game that encourages youth to engage in appropriate safety practices.

Monica Cui, Executive Director, Safe Kids China, Margo Pedroso, Deputy Director, Safe Routes to School National Partnership, Julio Urraza, Director, Americas and the Caribbean, International Road Assessment Programme (iRap), Bethany Folsom, Health Educator, Pediatric Trauma Injury Prevention, C.S. Mott Children’s Hospital, Moderated by Betty Smoot, Planner, Toward Zero & Automated Traffic Violation Enforcement System (ATVES), Baltimore City Department of Transportation
11:15 AM – 12:30 PM  TOUGH ISSUES: Overcoming Divisive Challenges
Harborside B
Some of the issues we confront as child safety educators and advocates such as – gun safety, ATV use by age and requiring protective equipment – are tough because of cultural wedges in some communities. In addition, there are concerns about turning communities into “nanny states” which can discourage some policy makers to act. This session will look at how to open doors and minds to provocative underlying safety issues; use data and evidence to outweigh the controversy; and use tragedy or survival stories to break down cultural biases.
Danette Fadness, Co-coordinator, Safe Kids Missoula, Foundation for Community Health and Be SMART Montana Lead, Moms Demand Action for Gun Sense, Dwayne Smith, Senior Strategist for Population Health, Children’s Hospital Colorado, Bill McInturff, partner and co-founder, Public Opinion Strategies, Moderated by Anthony Green, Director of Public Policy, Safe Kids Worldwide

11:15 AM – 12:30 PM  WATER SAFETY EDUCATION: Different Strokes for Different Folks
Made possible by Nationwide Dover
Drowning is a leading cause of death for children in the U.S. and globally. In many cases these tragedies are entirely preventable. Hear about water safety education programs and initiatives from varying perspectives – nonprofit organizations, government agencies and academic institutions – who are all working in the water safety education field within the U.S. and around the world.
Kimberlee Shults, Learn-to-Swim Expert, Face in Water, Amanda Levy, Environmental Health Epidemiologist, New York City Department of Health, Bureau of Environmental Science and Engineering, Dr. Shirin Wadhwaniya, Research Associate, Johns Hopkins Bloomberg School of Public Health, Moderated by Alissa Magrum, Executive Director, Colin’s Hope and Vice President and Board Member, Safe Kids Austin

11:15 AM – 12:30 PM  HOME SAFETY: Helping Families Protect Kids Where They Live
Made possible by Kidde Essex ABC
From the living room to the kitchen, from the bedroom to the bathroom, our homes are filled with areas that can create lasting memories for our children or, without proper precautions, can create dangerous risks. This session brings together safety experts to discuss the various risks that can be found in an everyday home and how parents can better protect their kids and safeguard where their children eat, live and sleep.
Robert Adler, Commissioner, U.S. Consumer Product Safety Commission (CPSC), Nancy Bock, Senior Vice President, American Cleaning Institute, Carol Ann Giardelli, Director, Safe Kids New Jersey, Central Jersey Family Health Consortium, Moderated by Max Samis, Communications Manager, Safe Kids Worldwide

11:15 AM – 12:30 PM  SPORTS SAFETY: Innovative Activations to Engage Your Community
Laurel AB
Today, we see more youth athletes sidelined by injuries that – not too long ago – were only seen at the professional and highly competitive levels. Come hear about innovative, community-based programs that can help reduce the severity of sports-related injuries in our children, and learn about resources available to educate athletes, parents and coaches on injury prevention techniques and strategies.
Ronda Cerulli, Safe Kids St. Lucie Coalition Coordinator, Florida Department of Health, St. Lucie County, Wendy LeBolt, Founder and CEO, Fit2Finish, Bob Burbank, CEO, G-Form, Moderated by Jennifer D. Rheeling, MS, ATC, D.C., Athletic Trainers’ Association Past-President, District of Columbia State Athletic Association Chair, Sports Medicine Advisory Committee

11:15 AM – 12:30 PM  FIRE AND BURN SAFETY: Making a Global Impact
Laurel CD
Fire and burns are a leading cause of unintentional injury death in childhood, and inequities exist in the rate of child deaths both between and within countries. Participants will learn how fire and burn safety is being adapted for communities around the world and hear how prevention programs in the United States, India and Malaysia are engaging local partners, educating families and mobilizing students to create safer homes.
Kelly Ransdell, Regional Education Specialist, National Fire Protection Association (NFPA), Dr. Cinthia Pinto, Program Director, Safe Kids Foundation India, Dr. Kulanthayan KC Mani, Executive Director, Safe Kids Malaysia, Moderated by Dr. Asad Latif, Assistant Professor, Johns Hopkins School of Medicine
12:30 PM – 2:00 PM LUNCHEON and MEDIA PLENARY – CAMERA READY: Media Training for Safety Pros

Grand Ballroom

Are you ready for television? In this plenary, we’ll train you to interview like a pro. Learn how to prepare for a television interview, how to speak in compelling soundbites, how to bridge from a poor question to a smart answer and some secrets for success from savvy media experts. Moderated by Martha Wilcox, Chief Marketing Officer, Safe Kids Worldwide.

Anita Brikman
Senior Vice President, Communications & Public Affairs, Consumer Healthcare Products Association (CHPA)

Julie Parker
President/CEO, Julie Parker Communications and Media Trainer, Law Enforcement Media Relations Bureau Director, and former television reporter in Washington, D.C.

2:15 PM – 3:30 PM PLENARY – DRIVERLESS CARS AND KIDS: Life-Saving Opportunities and Challenges

Grand Ballroom

Imagine taking your child to the pediatrician in a modestly-priced Uber or Lyft car – getting there on time, safely, able to focus on your child with no need to find or pay for a parking space. Sooner than we think, we’ll be riding in cars without a driver. Autonomous cars on test runs can be seen on Route 101 in California and on Tempe, Arizona streets. Because over 90 percent of car crashes are the result of human error, the opportunity for saving lives is significant, and there are question marks, too. Join us for this mind-provoking plenary on the questions that revolve around autonomous vehicles for our children, whether they are newborns leaving the hospital or a teen on their way home from the prom.

Gabe Klein (moderator)
Co-founder of CityFi, author of “Start-Up City,” and former Commissioner of Chicago and Washington D.C.’s Transportation Departments

Paul Hemmersbaugh
Chief Counsel & Policy Director, Transportation as a Service, General Motors

Nat Beuse
Associate Administrator for Vehicle Safety Research [AAVSR], National Highway Traffic Safety Administration

Dorothy Chou
Head of Self-Driving, Public Policy, Uber

Doug Patton
Executive Vice President, Engineering and Chief Technical Officer, DENSO International America
**FRIDAY - SATURDAY**

**3:45 PM – 5:15 PM  PITCH YOUR PROJECT**

*Grand Ballroom*

We invited Safe Kids network members to submit proposals for expanding or fine-tuning an existing initiative to secure a grant for up to $10,000. A committee at Safe Kids Worldwide selected finalists from both the U.S. and our global networks to compete in the Pitch Your Project 2.0 competition. At this session, the identified finalists will take the stage before a panel of judges to pitch their project. This year, the audience will be asked to weigh in! The winner will be announced at the closing plenary on Saturday, July 29.

**5:15 PM – 7:00 PM  SAFE KIDS 30th BIRTHDAY PARTY**

*Exhibit Hall*

Put on your party hat for our closing event, a birthday party to celebrate the 30th anniversary of our work together at Safe Kids. Birthday cake, singing and light refreshments will help us commemorate all that we have achieved together as we look forward to the years ahead.

**SATURDAY, JULY 29**

**PARALLEL SESSION 5**

**9:15 AM – 10:30 AM  STRENGTHENING YOUR SAFE KIDS ORGANIZATION: How to Demonstrate Your Value to Key Stakeholders**

*Harborside A*

It is no easy task sustaining your coalition or child safety organization over time, but there are ways to broaden your support base to ensure you have the tools to keep your child injury prevention efforts going. During this session, panelists will discuss how to mobilize key stakeholders to help support your efforts – including your lead agency, partners (government, NGO, private) and governance boards – and how to show your value to these important groups.


**9:15 AM – 10:30 AM  SOCIAL MEDIA LAB: Trends and Tips for Beginners and Pros**

*Made possible by Tide  Grand Ballroom*

We’ll start with an overview of some of the latest digital trends including best practices to writing successful posts. Then we will host a Social Media Lab Breakout Session, offering expert advice to groups based on your current expertise, from beginners to pros. You’ll leave with new ideas and skills you can put into practice today.


**9:15 AM – 10:30 AM  EDUCATING TEENS: Learn from Teens How to Talk to Teens**

*Grand Ballroom I & II*

Where are today’s teens getting their information from that help them make positive choices? Is it from their parents, coaches, friends, YouTubers, websites? Are our distracted driving, road safety and other messages resonating with them? To find out, we are bringing together teens who will share what’s working, what we need to do differently and how they can help us get the message out about injury prevention.

*Jacob Smith*, Global Road Safety Activist, *Kirtana Choragui* and *Alyssa Royce*, SADD’s National Student Leadership Council
9:15 AM – 10:30 AM  COMMUNICATING ACROSS CULTURES: Connecting with All Families
Grand Ballroom III & IV

There are thousands of languages spoken in the world. Many people can’t read in the language they speak and cultural barriers go far beyond language. Come learn how to bridge cultural divides; address families in languages you don’t know; change the culture of skateboarding so teens will be safer; and speak so parents will listen.

Alessandra Francoia, Child Injury Prevention Advisor, Safe Kids Aotearoa, Paige Colburn-Hargis, President, Safe Kids San Diego, Martha Wilcox, Chief Marketing Officer, Safe Kids Worldwide, Moderated by Mary Beth Moran, Coordinator, Safe Kids San Diego, Rady Children’s Hospital-San Diego

9:15 AM – 10:30 AM  HOSPITAL BASED EDUCATION: Reaching Patients and Their Families
Laurel AB

On average over 148,000 children are hospitalized each year in the U.S. due to preventable injuries. This provides an opportunity to educate patients and their families about injury prevention. Attendees at this session will hear from injury prevention experts about strategies for developing and enhancing hospital-based injury prevention programs and initiatives.

Lori Winkler, MSN, RN, TNS, Injury Prevention Nurse Coordinator-Safe Kids St. Louis, SSM Health Cardinal Glennon Children’s Hospital, Katie Rabbe, Injury Prevention Coordinator, Cook Children’s Health Care System, Moderated by Chenille D. Hollloman, MHSA, Coalition Manager, Safe Kids District of Columbia, Children’s National Health System

9:15 AM – 10:30 AM  STRATEGIC PLANNING: Using Action Plans to Drive Progress
Laurel CD

As Yogi Berra once said, “If you don’t know where you are going, you’ll end up someplace else.” An action plan turns your vision into something concrete. It describes the way your group will use strategies and resources to meet its objectives. In this session, you will hear lessons learned – both positive and negative – from organizations who have utilized action plans to build consensus, create ownership and accountability, clarify timeframes, measure success and impact change.

Ulla Korpihahti, PHN, MSc, Development Manager, THL, Finland, Heather Trnka, Injury Prevention Coordinator, Akron Children’s Hospital, State Director, Safe Kids Ohio, Captain Chad Arp, Safe Kids Cherokee County Coordinator, Cherokee County Fire and Emergency Services, Moderated by Dr. Shivam Gupta, Assistant Scientist, Johns Hopkins Bloomberg School of Public Health

10:45 AM – 11:45 AM  PLENARY – BRINGING IT ALL TOGETHER: Moms Share Challenges and Seek Wisdom
Grand Ballroom

Today, moms are busier, more distracted and more important than ever. (And so are Dads. Really.) Take an active role in our two-way conversation with prominent mothers on stage and you, the nation’s safety experts, in the audience. We’ll share challenges we’ve encountered and tricks we’ve learned in exercising vigilance on safety when so many risks – some as old as time and others which have newly emerged – confront them and their kids.

Marceé White, MD (moderator)
Mom, Medical Director of The Arc at Children’s National Health Systems

Lori Mihalich-Levin

Patrice Sanders
Mom, Morning Anchor, Baltimore Fox affiliate WBSF

Robin Strickland
Mom

11:45 AM – 12:00 PM CLOSING REMARKS  – Including Announcement of Pitch Your Project Winners
Grand Ballroom
1. Protecting Our Kids from Firearm Tragedies: Increasing Safe Firearm Storage Awareness, Access and Action Through a Community-Based Giveaway Program  
   Cassie King, Seattle Children’s Hospital

2. How to Prevent Choking Injuries in Pediatric Ages  
   Dario Gregori, Prochild NPO, Protecting Children Association, Italy

3. Home Safety Beyond the Hospital: An Analysis of Qualitative Observational Studies  
   Chantel Ponder, Children’s Hospital Los Angeles

4. Falls from Balconies and Windows in Children: A Newspaper Reporting of Incidence and Risk Factors in the United Arab Emirates  
   Michal Grivna, Institute of Public Health, College of Medicine & Health Sciences, UAE

5. Preventing Home Injuries Among Children in Malaysia: A Cluster Randomized Controlled Trial  
   Abdulgafoor Bachani, Johns Hopkins International Injury Research Unit, Johns Hopkins University Bloomberg School of Public Health

6. The Rise of Medicine in the Home and Implications for Today’s Children: Facts, Risk Factors and Insights  
   Emily Samuel, Safe Kids Worldwide

7. Doctors Committed on Safe Children Mobility  
   Florencia Lambrassqui, Fundación Gonzalo Rodríguez

8. Quantifying the Need for Funding Support: Demonstrating the Economic Burden of Preventable Injuries to Your State and Your Lead Agency  
   Dwayne Smith, Children’s Hospital Colorado

9. Injury Prevention Informed Process Improvement for Clinical Practice  
   Mary Beth Moran, Rady Children’s Hospital-San Diego

10. Better Together: Partnering Through Regional Networks to Advance Public Health  
    Will Hitchcock, Washington State Department of Health

11. A Successful Model: Integrating Injury Prevention Awareness into Elementary Education  
    Amal Irefig, The Royal Health Awareness Society

12. Empowering Children Through 3C’s of Injury Prevention  
    Mikiko Oono, National Institute of Advanced Industrial Science and Technology

    Writu Bhatta, Swatantrata Abhiyan Nepal
   Christina Keating, UVM Medical Center

16. The Importance of Protecting Children on the Roads in the Dominican Republic
   Andrea Oliver, Automobile Club Dominicano

   Ana Acosta-Willis, University Medical Center of El Paso

18. Risk on the Road: Built Environment Effect on Severity of Injury in Pediatric Pedestrian or Bicyclist Versus Motor Vehicle Collisions
   Malachi M. Fisher, Women and Children’s Hospital Trauma Program of Buffalo

   Mirjam Sidik, AIP Foundation

   Amalia Chavez Rolloque, Safe Kids Worldwide Philippines

21. Research on E-Devices and Walking Among Teens in Shanghai: How They Do and What They Say
   Monica Cui, Safe Kids China

22. Parents’ Decision Making Cycle About Child Safety Restraint in Romania
   Diana Dulf, Babeş-Bolyai University, College of Political, Administrative and Communication Sciences, Department of Public Health

   Mandy Nagle, University Hospitals Rainbow Babies & Children’s Hospital

   Lauren Malloy and Beatrice Brathwaite, Hopkins Children’s Center

25. Let’s Sketch for Road Safety
   Rupa Kothari, Safe Kids Foundation, India

26. Child Heatstroke in Cars: Research and Prevention
   Galit Gilad, Beterem-Safe Kids Israel

27. How to Fix an Unsafe School Zone in Your Community: An Online Interactive Tool
   Anthony Green, Safe Kids Worldwide

28. Impact of Buckle Up Inspections on Caregiver Knowledge, Confidence and Skill with Respect to Installation of Child Restraint Systems
   Angela Steel, Safe Kids Worldwide

29. Sports Injuries Among 5-11 Year Old Children in Hillsborough County, Florida Playing in Sports Recreational Leagues
   Karen D. Liller, PhD, University of South Florida, College of Public Health

30. Return to Learn Following a Traumatic Brain Injury
   Ashley Graves, Safe Kids Pennsylvania

31. A Collaborative to Provide ATV Training
   Lynn Herr, Vanderburgh County Health Department

32. Swift Kids, Safer in Five
   Lisa Grisham, Safe Kids Cobb County

33. How to Get Over 20 Cities to Partner in Your Drowning Prevention Campaign
   Dana Walraven, Cook Children’s Health Care System

34. Ready for the Ride: Keeping Kids Safe on Wheels
   Morag MacKay, Safe Kids Worldwide
Johnson & Johnson proudly supports Safe Kids Worldwide and their work to prevent childhood injuries for nearly 30 years. We believe making the world safer for children is fundamental to changing the world’s healthcare, and we are honored to be their founding sponsor.

Sharing is caring.

It takes good people with big ideas and even bigger hearts to make the world a better place. Through corporate contributions and supportive organizations like Safe Kids Worldwide, we’re proud to help foster positive change in communities around the globe.

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The American Association of Poison Control Centers and Scholastic support Safe Kids Worldwide in its commitment to reduce preventable injuries in children.

Attend “Medication Safety: Creative Approaches to Engage Adolescents” on July 27, 11:30 a.m.–12:45 p.m., and visit booth 16 to learn more about this program!

Visit scholastic.com/OTCmedsafety.
That is the message automakers, community leaders and moms are taking to the public in a national campaign to raise awareness about the dangers of heatstroke.

Never leave a child alone in a car.


LEARN MORE AT AutoAlliance.org/heatstroke

“Regardless of the temperature outside, it is never safe to leave a child alone in a car.”

That is the message automakers, community leaders and moms are taking to the public in a national campaign to raise awareness about the dangers of heatstroke.

LEARN MORE AT AutoAlliance.org/heatstroke

JANE FELLMAN, RN, CPST-I
SAFE KIDS KENAI PENINSULA
COALITION COORDINATOR

Congratulations on 30 years of Excellence in Injury Prevention!

The families of Alaska are safer at home, at play, in the water, and on the roadways because of your efforts.

Thank you for 24 years of service to Safe Kids Kenai Peninsula
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For all who work
tirelessly on behalf
of child safety—
we thank you!

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Happy 30th Birthday, Safe Kids!

Kerry Chausmer
Louisiana Safe Kids Coordinator, 1994-2004
Safe Kids Worldwide Certification, 2004-today
The Toy Association and its 950+ member companies are dedicated to toy and play safety every day of the year. Since the 1930s, we’ve worked diligently with medical and child development experts, government, consumer representatives, engineers, testing labs, and others to ensure that America’s toy standards keep children safe at play. We’re proud that our nation’s tough toy standards are recognized and emulated in countries around the world.

We are also committed to educating parents and caregivers about toy safety, to ensure that every play date they have is both fun and safe. Visit PlaySafe.org to learn more.

Contact Kidde for resources to help educate your community! www.kidde.com
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QdosSafety.com

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Visit us in the Exhibit Hall.
Find out how your Safe Kids coalition can become a registered Safe Sitter® Teaching Site. Or text PROGRAM to 97000 to view a curriculum sample.
UPPAbaby is proud to partner with Safe Kids Worldwide, supporting childhood injury prevention programs to keep kids safe on the move.

BELL AND SAFE KIDS

28 BELL is proud to celebrate 28 years of partnership with Safe Kids Worldwide, since becoming one of the first corporate sponsors in 1989.

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Sincere thanks to the highly competitive, collaborative and truly remarkable car seat manufacturers who support CPSTs and CPSTIs year in and year out — some for 20+ years! Look for them at conferences, technical updates and community events.

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We could never have done it without you!

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☐ Stay within arm’s reach when infants and toddlers are in the water
☐ Install a fence around all sides of your pool
☐ Learn CPR so you’re prepared for emergencies

Visit MakeSafeHappen.com to get more safety tips for kids 12 and under, safety checklists and more.

MAKE SAFE HAPPEN

#MAKESAFEHAPPEN

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Honeywell understands the importance of teaching children how to be safe in the home.

Since 2005, Honeywell Hometown Solutions, the company’s corporate citizenship initiative, has partnered with Safe Kids Worldwide to protect millions of children from preventable injuries with our Safe Kids at Home program in China, India and Malaysia.

Congratulations for 30 years of protecting children around the world!

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Susan Goldenstein
Laura Kent
Alison Weston
Exhibit Hall Hours

THURSDAY: 7:00 AM – 6:00 PM
Breakfast in the Exhibit Hall
7:00 AM – 8:00 AM
Poster Dash and Coffee in the Exhibit Hall
10:30 AM – 11:15 AM
Coffee in the Exhibit Hall
3:45 PM – 4:00 PM

FRIDAY 7:00 AM – 12:00 PM
Breakfast in the Exhibit Hall
7:00 AM – 8:00 AM
Poster Dash and Coffee in the Exhibit Hall
10:30 AM – 11:00 AM

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Johns Hopkins Mobile Safety Center

The Johns Hopkins Mobile Safety Center will be outside at Waterview Circle which is located at the back of the hotel.

To reach it, go out the main hotel entrance, turn right towards the water and then right again on E. Falls Avenue. The parking area is at the corner of E. Falls Avenue and Fleet Street.
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